



دائرة الثقافة والسياحة  
DEPARTMENT OF CULTURE  
AND TOURISM

# ABU DHABI HOTEL PERFORMANCE REPORT

## JANUARY 2023

### NOTE TO READERS

THIS REPORT IS STRICTLY PRIVATE, CONFIDENTIAL AND PERSONAL TO ITS RECIPIENTS AND SHOULD NOT BE COPIED, DISTRIBUTED OR REPRODUCED IN WHOLE OR IN PART, NOR PASSED TO ANY THIRD PARTY. DCT ABU DHABI SHALL NOT BE HELD ACCOUNTABLE TO THE REQUESTOR REGARDING ALTERATIONS MADE TO THE DATA AS A RESULT OF UPDATING PROCESS

PLEASE NOTE THAT SINCE JAN 2023, DCT ABU DHABI DECOMMISSIONED ITS LEGACY HOTEL E-REVENUE SYSTEM AND MIGRATED TO DAILY HOTEL SYSTEM FOR MONTHLY AND OTHER REPORTING PURPOSES. HENCE, WE URGE CAUTION WHILE COMPARING THE CURRENT PERFORMANCE WITH ANY HISTORICAL HOTEL PERFORMANCE REPORTS PUBLISHED ON DCT'S OFFICIAL WEBSITE AND/OR ON OPEN DATA PLATFORM.

PLEASE NOTE THAT DUE TO INCOMPLETE DATA FROM ONE OF THE HOTELS IN AL AIN, AL AIN'S HOTEL GUEST & GUEST NIGHT VOLUMES MAY BE UNDERSTATED UPTO 12%, WHILE ITS ARR & REVPAR MIGHT BE SLIGHTLY OVERSTATED DUE TO SUBMISSION OF PARTIAL DATA

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### OVERALL PERFORMANCE – JAN 2023

Jan 2023  
Performance

Hotel Guests

**398k**

Hotel Occupancy

**72%**

Hotel ALOS

**2.8 Nights**

ARR (AED)

**437**

REVPAR (AED)

**316**

Revenues (AED)

**545 MN**

% Change vs  
2022

**+60%**

**-6%**

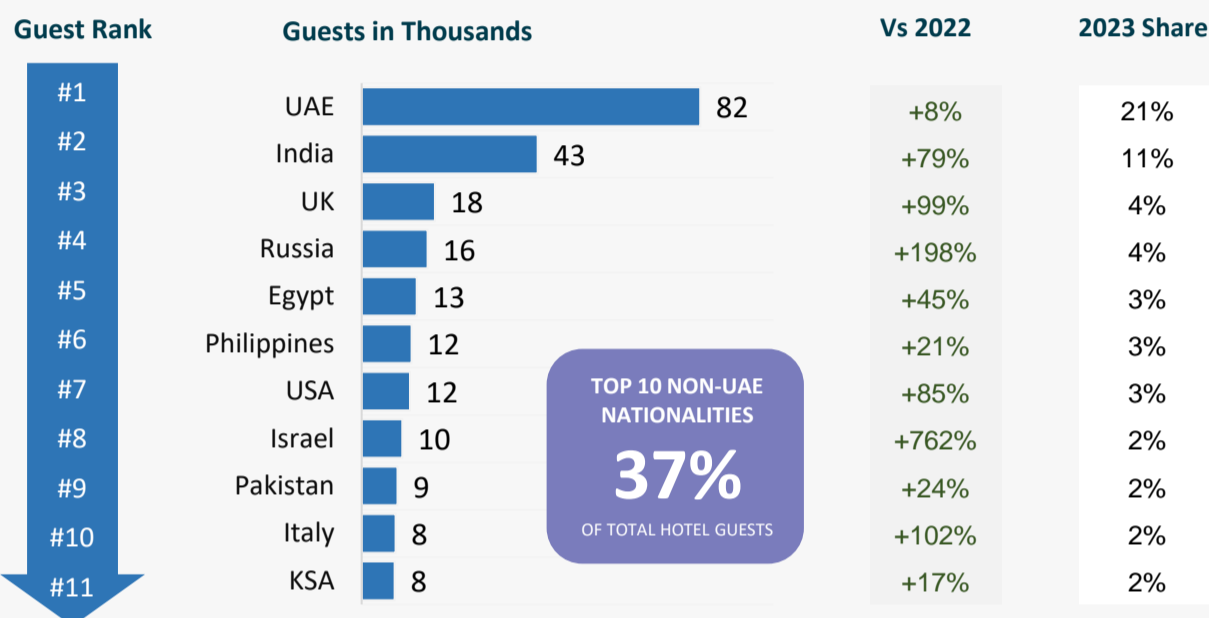
**-33%**

**+32%**

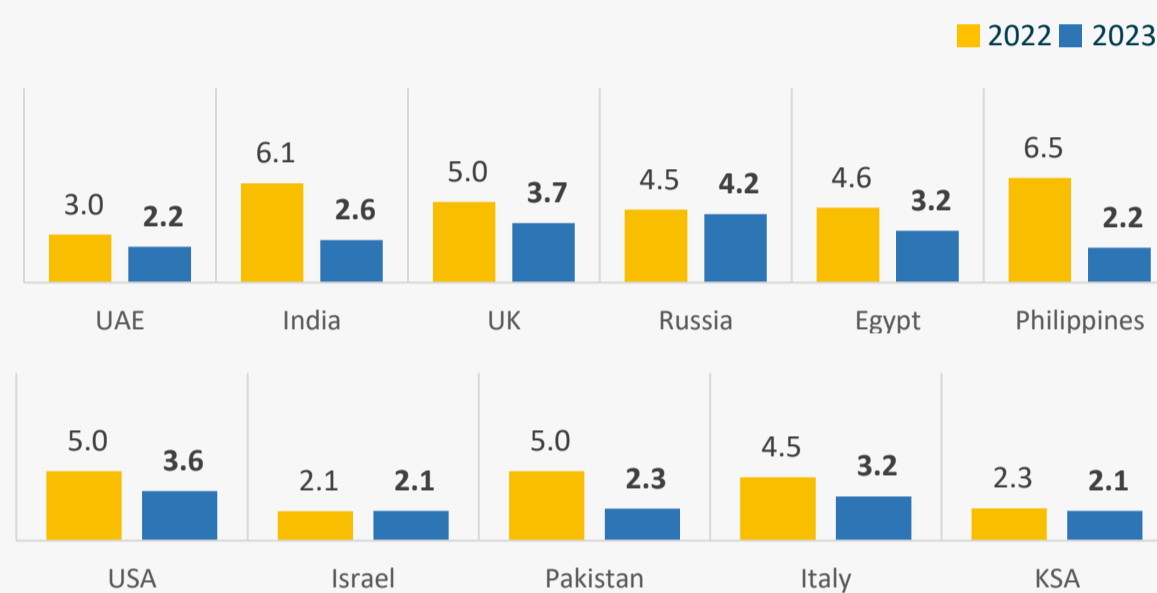
**+25%**

**+35%**

### TOP HOTEL GUEST NATIONALITIES – JAN 2023\*



### ALOS ACROSS TOP NATIONALITIES – JAN 2023\*



### PERFORMANCE BY REGIONS – JAN 2023

JAN 2023	ABU DHABI		AL AIN		AL DHAFRA	
Key Indicators	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022
Guests (K)	360	+65%	27	+29%	10	+14%
Occupancy	75%	-3%	59%	-20%	41%	-31%
ALOS (Nights)	2.8	-34%	2.0	-37%	2.6	-33%
Total Rev(M AED)	498	+38%	19	-10%	28	+42%
ARR (AED)	435	+32%	272	+4%	857	+67%
REVPAR (AED)	326	+28%	160	-17%	348	+15%

Notes: Guest & revenue values are rounded off to their nearest value

### PERFORMANCE BY STAR-RATINGS – JAN 2023

JAN 2023	5-STAR HOTELS		4-STAR HOTELS		1-3 STAR HOTELS		HOTEL APARTMENTS	
Key Indicators	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022	Actuals	% Change vs. 2022
Guests (K)	175	+66%	124	+61%	61	+67%	38	+28%
Occupancy	69%	+3%	76%	-11%	66%	-23%	82%	-3%
ALOS (Nights)	3.0	-28%	2.2	-37%	1.9	-48%	5.2	-23%
Total Rev(M AED)	394	+53%	77	+9%	28	-10%	47	+7%
ARR (AED)	640	+36%	260	+18%	217	+20%	315	11%
REVPAR (AED)	441	+40%	197	+6%	143	-8%	260	+7%

Notes: Guest & revenue values are rounded off to their nearest value